



# SRISIIM

Ancient Wisdom.

Modern Leadership.

Global Impact.



NEW DELHI

7, Institutional Area,  
Phase II, Vasant Kunj,  
New Delhi - 110070

AICTE APPROVED  
PGDM and FPM PROGRAMME



CONTACT

9218084957/65/66  
info@srisiim.ac.in  
www.srisiim.ac.in







# A Tribute to Our Guiding Spirit and Patrons



॥ ॐ श्री शारदाम्बायै नमः ॥  
ॐ शुक्लां ब्रह्मविचारसारपरमामाद्यां जगद्व्यापिनीं।  
वीणापुस्तकधारिणीमभयदां जाड्यान्धकारापहाम्॥  
हस्ते स्फाटिकमालिकां विदधतीं पद्मासने संस्थिताम्।  
वन्दे तांपरमेश्वरीं भगवतीं बुद्धिप्रदां शारदाम्॥

*We pray to Saraswati, the Goddess of learning, who is purity incarnated in form who is well-versed in the essence of Vedās (spiritual thoughts), who is all pervading in this world from the beginning of creation.*

*The great Goddess who holds veena and the book, wearing crystal beads, seated on the lotus, is our savior, our patron and presiding deity who drives away the darkness of ignorance.*

श्रुति स्मृति पुराणाना मालयं करुणालयम्  
नमामि भगवत्पादम् शङ्करम् लोकशङ्करम्

*We bow down whole-heartedly at the feet of great Bhagwadpad Sri Adi Sankaracharya, who has a vast store of sacred scriptures (Ved, Smritis and Puranas), an house of store of immense kindness and compassion and a Godly character accomplishing the good of the world.*





श्रीसीम्

SRİSIIM

7

INSTITUTIONAL  
AREA





अज्ञानां जाह्नवी तीर्थ विद्यातीर्थ विवेकिनाम् ।  
सर्वेषां सुखदं तिर्थ भारतीतीर्थमाश्रये॥

*For the unenlightened, target is Ganga as a holy place.  
For enlightened ones gaining wisdom/knowledge is everything.*

*But ordinary people, like me, take refuge in Bharathi Tirtha Mahasannidhanam, who blesses with happiness and well being.*

भारती करुणापात्रं भारती पदभूषणम्।  
भारती पदमारूढं भारती तीर्थमाश्रये॥

*We bow down at lotus feet of Sri Sri Jagadguru Bharathi Tirtha Mahasannidhanam, that Bharathi Tirtha Mahasannidhanam who is the embodiment of extreme compassion.*



विद्याविनयसंपन्नं वीतरागं विवेकिनम् ।  
वन्दे वेदान्ततत्त्वज्ञं विधुशेखरभारतीम्॥

*We worship Jagadguru Sri Sri Vidhushekhara Bharathi Sannidhanam, the knower of Vedantic Truth, who is the embodiment of renunciation, determination with absolute knowledge and humbleness.*



The Sringeri Peetham, Visit: <https://www.sringeri.net/>









# Sri Sharada Institute of Indian Management - Research (SRISIIM)



Where Ancient Indian Wisdom  
Meets Future-Ready Management  
Education



Sri Sharada Institute of Indian Management - Research (SRISIIM), New Delhi, is a distinctive management institute committed to nurturing ethical, value-driven, and professionally competent leaders. Rooted in the inspiration of Dakshinamnaya Sri Sharada Peetham, Sringeri, SRISIIM integrates the timeless principles of Indian Knowledge Systems with contemporary management education, artificial intelligence, business analytics, and industry-oriented learning.



Approved by AICTE, SRISIIM provides a purposeful academic environment where tradition and technology come together to prepare students for the evolving demands of business, society, and the nation. The Institute promotes the philosophy of Vivek Management, focusing on discernment, ethical decision-making, responsible leadership, and holistic human development.

## Our Vision 2035

By 2035, SRISIIM envisions becoming a premier management institute redefining business education through Ancient Indian Wisdom. The Institute aims to emerge as a nationally admired institution known for value-based leadership, ethical impact, holistic well-being, and responsible management education.









# Values that Shape Leaders. Purpose that Transforms Society.

## Core Values



**Promotion of  
Ancient Wisdom**



**Honesty**



**Integrity**



**Knowledge Building**



**Excellence**



**Righteousness**



## Core Purpose

To nurture ethical actions through education that drives trust and long-term societal impact.







# FELLOW PROGRAM IN MANAGEMENT

The **Fellow Programme in Management (FPM)** at SRISIIM is a doctoral-level programme designed to develop advanced research, teaching, and academic capabilities in the field of management. The programme is suitable for postgraduates, academicians, researchers, and working professionals who wish to undertake rigorous and original research in contemporary areas of management.

The FPM aims to develop high-quality researchers, teachers, consultants, policy thinkers, and professionals who can contribute meaningfully to academic institutions, business organizations, government bodies, consultancy firms, and the social sector.

## Programme Objectives:



Develop advanced research capability in management and allied disciplines.



Prepare scholars for academic, teaching, research, and consulting careers.



Promote original, interdisciplinary, applied, and policy-oriented research.



Encourage research that contributes to ethical decision-making and societal development.



Strengthen the connection between Indian ethos, management thought, and contemporary business practices.





# A systematic secondary review.

Curated from scholarly databases, shared  
for recency, relevance, and consumer focus  
within the Indian service context

Sources | Google Scholar |  
ResearchGate |  
Academia.edu

Period | January 2023 –  
May 2025

Keywords | ~20 empirical studies and 2-3  
theoretical studies on Employee  
Engagement Theory, sample  
size > 15, Indian or closely  
comparable contexts

Exclusion | Papers older than 10 years  
primarily technical or unrelated  
papers, blogs, news articles, and  
editorial or opinion columns





## Areas of Specialization:

SRISIIM offers the Fellow Programme in Management in the following areas:

- **Finance & Accounting**
- **Human Resource Management and Organizational Behaviour**
- **Marketing Management**
- **Corporate Governance, Business Ethics and Public Policy**
- **Indian Ethos and Management System**

These areas are designed to encourage scholars to explore both contemporary management challenges and value-based approaches to leadership, governance, and organizational development.

### Why Choose FPM at SRISIIM?

The FPM at SRISIIM provides a strong platform for scholars who aspire to contribute to knowledge creation, teaching, research, and professional practice.

The programme offers:

- 
- AICTE-approved doctoral-level management research framework.
  - Research guidance by qualified and experienced faculty members.
  - Opportunity to work on contemporary, interdisciplinary, and socially relevant research areas.
  - Strong emphasis on academic integrity, research ethics, and plagiarism-free scholarship.
  - Structured coursework to build foundation in research methodology, statistics, management, and specialization-specific areas.
  - Support through Research Advisory Committee for continuous academic monitoring and guidance.
  - Integration of modern management research with Indian values, ethics, and management philosophy.





23/05/2026 12:01 pm GMT+5

166/1, 166/1, Gurjar Samrat Mihir Bhoj Marg,  
Makanpur Colony, Pawan Vihar, Ghaziabad, Noida,  
Uttar Pradesh 201020, India

Lat: 28.63183

Long: 77.34891



## Eligibility Criteria:

Candidates seeking admission to the FPM should have a Master's Degree or equivalent qualification with First Class in Management, Engineering and Technology, Economics, Social Sciences, Biological Sciences, Pure Sciences, Commerce, Humanities, or related disciplines.

Candidates appearing in their final examination may also apply. Such candidates may be provisionally admitted, subject to fulfilment of eligibility requirements within the prescribed timeline.

## Admission Procedure:

Admission to the Fellow Programme in Management is based on a comprehensive selection process. Applicants are required to submit the prescribed application form along with necessary academic documents and a tentative research proposal of approximately 5000 words.

### Selection is based on:

- Academic qualifications and work experience.
- Tentative research proposal and its presentation.
- Personal interview before the Selection Committee.
- The final decision of the Institute Selection Committee shall be binding.

## Programme Structure and Credit Requirement:

The FPM includes structured coursework, seminars, literature review, research proposal development, thesis work, and viva-voce. Scholars are required to complete prescribed coursework and earn a minimum of 30 credits.

### The coursework includes:

- Research Methodology
- Managerial Statistics
- General Management
- System Approach to Management
- Stream-specific courses
- General and specific research seminars
- Review paper based on thesis-related literature



A minimum **CGPA of 6.5 on a 10-point scale or 60% marks** is required for passing coursework and seminars.



# Research Methodology

Data Type & Free Academic Sources Used

**Philosophy**

view says performance management is affected by culture, and workplace environment, not only by scores.

**Type of Approach**

Descriptive and analytical approach explains how performance management works in big companies and studies why it succeeds or fails.

**Design**

Qualitative Literature Synthesis means carefully reviewing existing research.

**Nature of Data**

100% Secondary Data – all sources are publicly available and free to access. No paid databases, no primary surveys. Fully replicable by students.

**Used in This Research (5+ Academic Papers, Journals & Case Studies)**

|                                                                 |                                                                                                      |                                                                                                   |
|-----------------------------------------------------------------|------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|
| <p><b>Scholar</b></p> <p>Google.com – free access to papers</p> | <p><b>Company Annual Reports</b></p> <p>Google, Microsoft, Adobe, TCS – investor relations pages</p> | <p><b>NSE / BSE Filings</b></p> <p>nseindia.com / bseindia.com – publicly available</p>           |
| <p><b>Publications</b></p> <p>resbi.gov.in – free portals</p>   | <p><b>World Bank Open Data</b></p> <p>data.worldbank.org – free workforce &amp; economy data</p>     | <p><b>Govt. of India Websites</b></p> <p>moegi.gov.in, labour.gov.in – open access statistics</p> |





## Research Guidance and Monitoring:

Each scholar is allotted a research guide after completion of required coursework and formalities. A Research Advisory Committee monitors the scholar's progress and provides academic support throughout the research journey.

The Committee helps in refining the research proposal, reviewing progress, strengthening research quality, and guiding the scholar towards successful completion of the programme.

### Research Milestones

The key academic milestones of the FPM include:

- Completion of coursework and credit requirements.
- Pre-registration seminar.
- Formal registration of thesis proposal.
- Periodic progress review.
- Publication of research papers.
- Pre-synopsis seminar.
- Submission of synopsis and thesis.
- Thesis evaluation by external examiners.
- Viva-voce and open defence.
- Award of Fellow in Management.

### Duration of the Programme:

A candidate may submit the thesis only after a minimum period of **two years** after registration.

The maximum period allowed for thesis submission is five years from the date of admission, subject to applicable rules and provisions for extension or re-registration.

### Number of Seats:

**15**









## FEE STRUCTURE FOR FPM (SRISIIM)

The fee structure for the Fellow Programme in Management (FPM) is detailed below:

### A. Programme Fee and Payment Schedule:

| S. No.                                                                              | Particulars                                | Amount/Payment Schedule                                                        |
|-------------------------------------------------------------------------------------|--------------------------------------------|--------------------------------------------------------------------------------|
| 1                                                                                   | Admission Fee                              | Rs. 2,500/-                                                                    |
| 2                                                                                   | First Year Academic Fee                    | Rs. 1,00,000/<br>(Refundable security of Rs. 10,000/- payable separately)      |
| 2.1                                                                                 | At the commencement of the FPM             | Rs. 20,000/- +<br>Rs. 10,000/- refundable security                             |
| 2.2                                                                                 | After 3 months                             | Rs. 30,000/-                                                                   |
| 2.3                                                                                 | After 6 months from the date of joining    | Rs. 50,000/-                                                                   |
| 3.                                                                                  | Second Year Fee                            | Rs. 80,000/-<br>(Payable in two half-yearly installments of Rs. 40,000/- each) |
| 4.                                                                                  | Third Year Fee                             | Rs. 60,000/-<br>(Payable in two half-yearly installments of Rs. 30,000/- each) |
| Total Programme Fee up to 3 years (excluding admission fee and refundable security) |                                            | Rs. 2,40,000/-                                                                 |
| 5.                                                                                  | Additional Fourth Year Fee (if applicable) | Rs. 60,000/-<br>(Payable in two half-yearly installments of Rs. 30,000/- each) |
| Total Programme Fee up to 4 years (excluding admission fee and refundable security) |                                            | Rs. 3,00,000/-                                                                 |

### B. Hostel and Mess Charges (Optional):

| S. No. | Particulars                          | Amount/Payment Schedule                                                        |
|--------|--------------------------------------|--------------------------------------------------------------------------------|
| 1      | Hostel and Mess Charges Rs. 60,000/- | Rs. 60,000/-<br>(Payable in two half-yearly installments of Rs. 30,000/- each) |

### C. Scholarship for Eligible FPM Scholars :

Scholarship may be considered for FPM scholars having a valid JRF or CAT score of 90 percentile and above, as per the following structure:

| Year                  | Scholarship Amount |
|-----------------------|--------------------|
| First Year            | Rs. 50,000/-       |
| Second Year           | Rs. 55,000/-       |
| Third and Fourth Year | Rs. 60,000/-       |

### D. Research Support Grant

Research Support Grant may be provided **up to Rs. 2,00,000/-**, subject to approval by the respected Research Committee.

#### Notes:

- The refundable security amount is payable at the commencement of the programme.
- Hostel and mess charges are optional and are payable separately, where applicable.
- Scholarship and research support grant are subject to eligibility, verification of documents, and approval by the competent authority/relevant committee.









# PGDM PROGRAMME

## TWO-YEAR FULL-TIME POST GRADUATE DIPLOMA IN MANAGEMENT

The Post Graduate Diploma in Management (PGDM) at SRISIIM is a two-year full-time programme designed to prepare students for managerial, entrepreneurial, analytical, and leadership roles in a dynamic business environment.

The programme combines academic excellence, practical industry exposure, value-based education, and holistic personality development.



VALUE-BASED  
EDUCATION



ACADEMIC  
EXCELLENCE



HOLISTIC PERSONALITY  
DEVELOPMENT



PRACTICAL INDUSTRY  
EXPOSURE



DURATION  
2 YEARS  
FULL-TIME



FOCUS  
LEADERSHIP,  
ETHICS. IMPACT.



PREPARED FOR  
MANAGERIAL, ENTREPRENEURIAL,  
LEADERSHIP ROLES.









The curriculum strengthens students' conceptual understanding, analytical thinking, strategic decision-making, communication skills, problem-solving ability, and leadership potential.

Through case studies, live projects, internships, workshops, seminars, guest lectures, simulations, and corporate interactions, students develop the confidence and competence required to excel in professional life.

## Specializations Offered



HUMAN  
RESOURCE  
MANAGEMENT



MARKETING



FINANCE



BUSINESS  
ANALYTICS









# Teaching Pedagogy

SRISIIM follows a learner-centric and experiential teaching methodology that blends modern management practices with the timeless values of Indian wisdom.

The pedagogy emphasizes reflective learning, application-based education, classroom interaction, research orientation, peer learning, industry engagement, and self-development.



## Students learn through:



Conceptual classroom teaching



Case studies and simulations



Research-based assignments



Live projects and field exposure



Industry interaction and guest lectures



Workshops, seminars, and conferences



Summer internship and corporate mentoring



Social sensitivity and community development projects









# Programme Highlights

The PGDM programme at SRISIIM is designed to create future-ready professionals with strong ethical grounding and managerial competence.



## KEY HIGHLIGHTS



AICTE-  
approved  
management  
programme



Industry-  
aligned  
curriculum



Integration of  
Indian  
Knowledge  
Systems with  
modern  
management



Specializations  
in Marketing,  
Finance, HRM,  
and Business  
Analytics



Case-based  
and  
experiential  
learning



Summer  
internship and  
live projects



Mentorship by  
faculty and  
industry experts



Research,  
publication,  
and conference  
exposure



Personality  
development  
and  
communication  
training



Placement  
assistance and  
corporate  
networking



Socially Useful  
and Productive  
Activity



Focus on ethical  
leadership and  
holistic  
development







# ADMISSION PROCESS

Admission to SRISIIM is conducted through a transparent, merit-based, and student-friendly process as per institutional and statutory guidelines.

Candidates are required to complete the registration and application process and submit all necessary documents for verification.



01



## ELIGIBILITY

- ✓ Candidates applying for the PGDM Programme must have a Bachelor's degree (Minimum 50 % marks) from a recognized University.
- ✓ Admission to PGDM Courses shall be made only from the candidates qualified from any of the following tests, i.e.; **CAT, XAT, CMAT, ATMA, MAT, GMAT** or the common entrance examinations (if any) conducted by the respective State Governments for all Institutions other than Minority Institutions

02



## SELECTION PARAMETERS

Selection may be based on:



Academic  
performance



CAT, XAT, CMAT,  
MAT score



Entrance  
test score



Written or  
aptitude test



Personal  
interview



Work experience,  
wherever applicable







# FEE STRUCTURE

## FOR PGDM (SRISIIM)

The fee structure includes one-time charges, annual charges, and refundable security deposit.

### Section A: One Time Charges

| Heads                           | Hostellers | Day Scholars |
|---------------------------------|------------|--------------|
| Application form and Prospectus | 400/-      | 400/-        |
| Submission of Application form  | 500/-      | 500/-        |
| Registration fee                | 2500/-     | 2500/-       |
| Alumni Fee                      | 1500/-     | 1500/-       |
| Total                           | 4900/-     | 4900/-       |

### Section B: Annual Charges

|                                          |         |          |
|------------------------------------------|---------|----------|
| Hostel and Mess charges                  | 55000/- | *15000/- |
| Examination Fees                         | 15000/- | 15000/-  |
| Student Activity and Development Fee     | 17500/- | 17500/-  |
| Identity and Library Card                | 500/-   | 500/-    |
| Academic Resource Fee (Library, IT, LMS) | 4500/-  | 4500/-   |

### Section C: Refundable fee

|                  |          |         |
|------------------|----------|---------|
| Security Deposit | 20000/-  | 20000/- |
| Grand Total      | 119900/- | 79900/- |



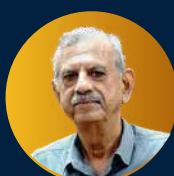






# FACULTY STRENGTH

SRISIIM takes pride in its experienced faculty team comprising academicians, researchers, industry professionals, trainers, and professors of practice. The faculty brings rich expertise across finance, analytics marketing, HRM, operations, Indian Knowledge Systems, leadership, communication, research, and holistic development.



The faculty profile includes professionals with extensive exposure to reputed institutions and organizations such as IIT Delhi, AIMA, GD Goenka University, Nirma University, National Stock Exchange, Bombay Stock Exchange, ICICI Securities, Tata Consultancy Services, Ford Motor Company, Bosch Ltd, Boston Scientific Corporation, University of Delhi, and other leading academic and corporate platforms.



Experienced  
Academicians &  
Industry Experts



Diverse  
Academic &  
Professional  
Backgrounds



Strong  
Research  
& Teaching  
Excellence



Mentoring  
Future  
Leaders



Faculty members contribute through teaching, mentoring, curriculum development, research guidance, corporate training, faculty development programs, workshops, industry interaction, and student development initiatives.









# PLACEMENT & CAREER DEVELOPMENT

The Placement Cell at SRISIIM is dedicated to shaping industry-ready professionals through structured mentoring, skill enhancement, corporate engagement, and continuous career support.



Final Placements



Summer Internships



Live Projects & Recruiter Interaction



Pre-placement Talks



Student Preparation Activities



PLACEMENT RECORD - BATCH 2024 - 26



STUDENTS PLACED

94%



AVERAGE SALARY

\*6.0 LPA



COMPANIES VISITED

45



These outcomes reflect SRISIIM's commitment to academic excellence, industry relevance, and employability development.







# PLACEMENT PROCESS

The placement process at SRISIM is designed to guide students from preparation to successful career transition.

## IT INCLUDES:









# SUMMER INTERNSHIP PROGRAMME

The Summer Internship Programme at SRISIIM is an integral part of the PGDM curriculum and is aligned with AICTE guidelines.

The internship helps students bridge the gap between classroom learning and real-world industry practices.



## 60 DAYS INTERNSHIP

The internship is generally conducted for 60 days, during which students work with organizations across different sectors.

## LEARN. APPLY. GROW.

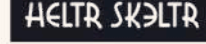
Students participate in live projects, research assignments, business analysis, marketing initiatives, operational activities, and specialization-based responsibilities.

## DUAL MENTOR GUIDANCE

Each student receives guidance from two mentors: a faculty mentor from SRISIIM and an industry mentor from the host organization.

## PRESENT. REFLECT. SUCCEED.

At the end of the internship, students submit a project report and present their learning outcomes before an evaluation panel.











# ALUMNI NETWORK



CONNECTED. INSPIRED.  
EMPOWERING FUTURES.

The Alumni Network of SRISIIM reflects the Institute's legacy of academic excellence and professional growth since its establishment in 1996. SRISIIM alumni have contributed meaningfully across industries, entrepreneurship, academics, government, and social sectors in India and abroad.

The Institute maintains lifelong connections with alumni through networking events, mentorship initiatives, guest lectures, industry interactions, and collaborative opportunities. Alumni serve as ambassadors of SRISIIM, carrying forward the values, vision, and spirit of the Institute.



## STRONG NETWORK

A vibrant community of alumni spanning diverse industries and geographies.



## INDUSTRY CONNECT

Meaningful connections with industry leaders and corporate professionals.



## CAREER GROWTH

Opportunities for mentorship, career guidance, and professional advancement.

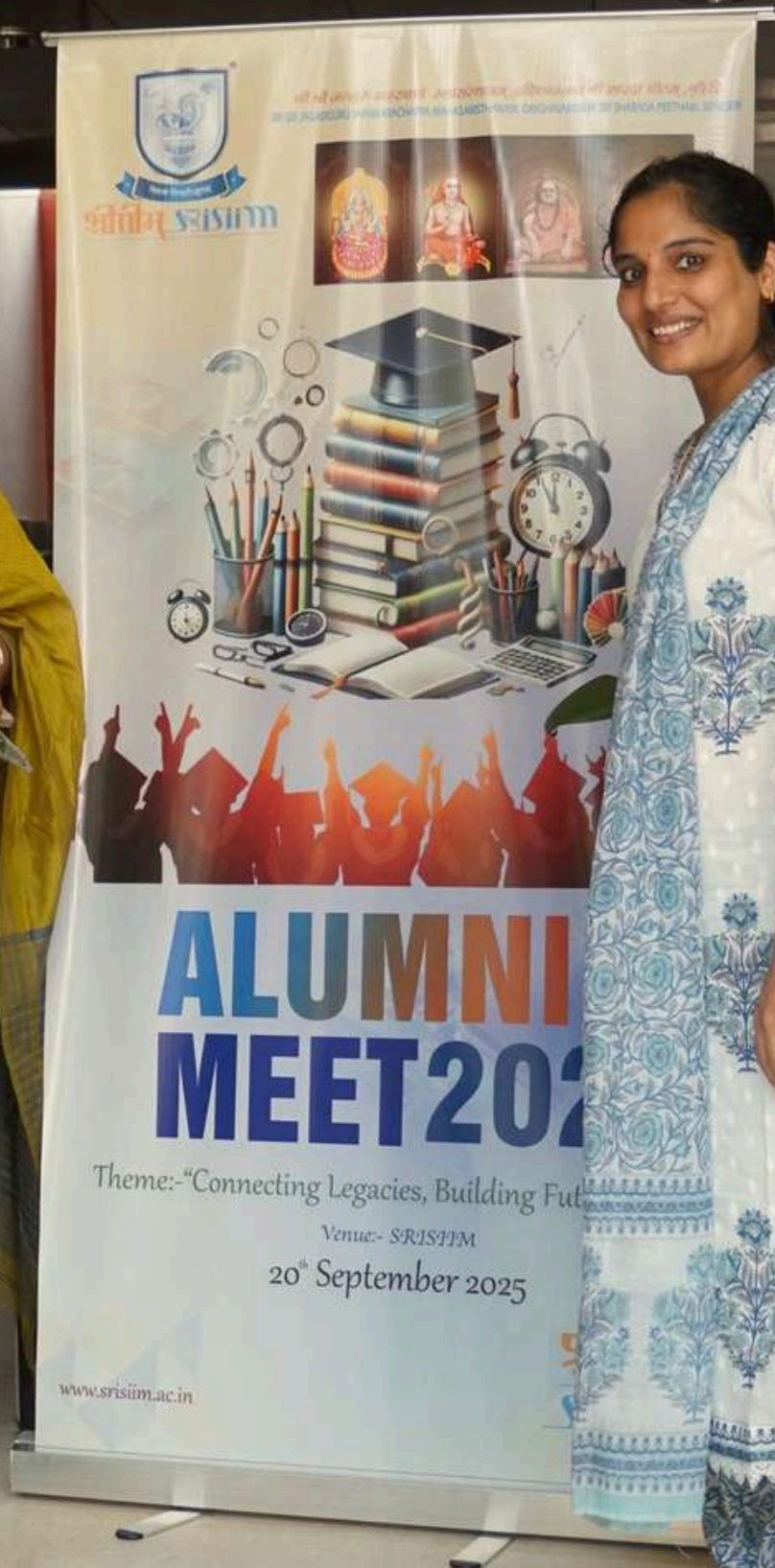


## GIVING BACK

Alumni contribute through guest lectures, placements, and student development.









# ALUMNI NETWORK



Dr. Ashish Negi



Shwetha Jangir



Sachin Tagra



Priya Mary Mathew



Kumar Subramanyan



Priya V Singh



Sumit Mittal



Sangeeta Dasgupta



Dilip K



## Alumni Details

|                                                                               |                                                                            |                                                                                      |                                                                 |                                                                           |
|-------------------------------------------------------------------------------|----------------------------------------------------------------------------|--------------------------------------------------------------------------------------|-----------------------------------------------------------------|---------------------------------------------------------------------------|
| Akshay Kumar Sharma (1999)<br>Medley India                                    | Archana Bhardwaj (2001)<br>Interglobe Air Transport                        | VARUN CHOUDHARY (2008)<br>John Lewis                                                 | Ritika Ghosh (2016) Pan<br>Atlantic Consultants                 | Janavi Singh (2023)<br>Family Business                                    |
| Anil Bhalla (1999)<br>Crocs India                                             | Vidhya Karthik (2001)<br>DTCC                                              | Anil Rao (2011)<br>Multitex Filtration<br>Engineers Limited                          | Shubham Mandal (2016)<br>Tripura Natural Gas<br>Company Limited | Monika Bhatt (2024)<br>Vesta Immigration<br>Services                      |
| Chanda Sindhwani (1999)<br>SWBI Architect                                     | Vikas Madhukar Musale<br>(2001) Oracle India Private<br>Limited            | Dhwaj Jha (2011) Basic<br>Home Loan                                                  | Anurag Gautam (2017)<br>People Matters                          | Sangeeta Saijari (2024)<br>WAE Ltd.                                       |
| Ekta Gupta (1999)<br>Param Dairy                                              | B V Krishna Chaitanya<br>(2005) Indusind Bank<br>Limited                   | Divya Gupta (2012)<br>PWC                                                            | Shubham Gaur (2017)<br>Career Launcher                          | Aayushi Singhal (2025)<br>Ashu Chandhok Designs<br>(Interior & Furniture) |
| Ekta Manchanda (1999)<br>IBM                                                  | Jayant Sinha (2005)<br>BHP Marketing Services<br>India Pvt Ltd             | Subir Kumar (2012)<br>Arya.Ag                                                        | Vikram Kumar (2017)<br>Province InfoTech Pvt Ltd                | Ekta (2025)<br>Kajaria Ceramics Ltd                                       |
| Krishna Prakash (1999)<br>Shrimath Yoga                                       | Rahul Dhar (2005)<br>Sixth Sense Global                                    | Bhanu Pratap Singh (2013)<br>Core Diagnostics ( A Unit<br>Of Metropolis Healthcare ) | Waseem Ahmad Bhat<br>(2017)<br>INDUSIND BANK LTD                | Mridula Rani (2025) Coding<br>Ninjas                                      |
| Rajan Narasimhan (1999)<br>Enroil Oilfield Solutions<br>And Services Co. Llc  | Sananthanan Sridharan<br>(2005) Sri Chinthamani<br>Ganapathy Gas Suppliers | Ambuj K. Sisodia (2014)<br>Om Logistics Supply Chain                                 | Parul Chanchal (2018)<br>One97 Communications<br>Ltd.           | Muskan Verma (2025)<br>Lawyered                                           |
| Ritesh Mohan (1999)<br>J. Fragrances                                          | Simant Deep (2005)<br>Nippon Life India Asset<br>Management Company Ltd    | Banty Kumar Verma (2016)<br>Safex Chemicals India<br>Ltd.                            | Avinash Kumar (2020)<br>Tata Power Renewable<br>Energy Limited  | N. Amrutha (2025)<br>Sundram Fastners Limited                             |
| Sandeep Sadukhan (1999)<br>Open Text                                          | Sourav Roy (2006)<br>Algorithmic Intel Matrix                              | Kamalila Sarkhel (2016)<br>Skip M Consultancy                                        | Satyajeet Mohanty (2020)<br>NLB Services                        | Ruchismita (2025)<br>RGM & Associates                                     |
| Shweta R Khanna (1999)<br>Self Employed                                       | Abhishek Srivastava (2008)<br>Natwest Bank                                 | Karamdeep Sethi (2016)<br>Homified Consultants Pvt<br>Ltd                            | Bhupesh Tyagi (2021)<br>Ujjivan Small Finance Bank              | Selvi Tripathi (2025)<br>Local Energy Savers                              |
| Preeta Chandran (2000)<br>Ewandzdigital                                       | Deepak Kumar Singh<br>(2008) DMI Finance                                   | Nikita Bodra (2016)<br>WNS Global Services<br>Private Limited                        | Manoj Gill (2021)<br>Anavclouds Pvt Ltd                         | Varsha (2025) Lawyered                                                    |
| Sriraj Kota (2000)<br>Redhill Group India &<br>Columnist The Daily<br>Tribune | Parul Chhabra (2008)<br>KhojInformation<br>Technology Pvt Ltd              |                                                                                      |                                                                 |                                                                           |

\*(Name (Year of Passing) Company)







# LIFE @SRISIIM

Life at SRISIIM goes beyond classroom learning. The Institute encourages students to participate in academic, cultural, co-curricular, and professional development activities that build leadership, teamwork, confidence, creativity, and communication skills.



## Student Clubs

Student clubs at SRISIIM provide opportunities for students to explore their interests, organize activities, build professional networks, and gain practical exposure.



## HR Club

The HR Club develops interpersonal, leadership, and people-management skills through HR activities, case studies, role plays, workshops, quizzes, and industry interactions.



## Marketing Club

The Marketing Club encourages creativity, branding knowledge, strategic thinking, consumer insight, advertising skills, and digital marketing awareness through campaigns, competitions, presentations, and product development activities.



## Finance Club

The Finance Club strengthens students' understanding of financial concepts, investment strategies, banking, financial markets, and corporate finance through quizzes, discussions, expert sessions, and market-oriented activities.



### PERSONAL GROWTH

Build confidence, creativity, and communication skills.



### TEAMWORK

Collaborate, lead, and make a difference.



### EXPOSURE

Interact with industry experts and real-world business scenarios.



### ALL-ROUND DEVELOPMENT

Balance academics with activities for holistic development.







# CAMPUS & HOSTEL Facilities



## CAMPUS EXPERIENCE

SRISIIM offers a safe, comfortable, and student-friendly campus environment.



## RESIDENTIAL LIVING

The hostel facilities are designed to provide a homely and enriching living experience with privacy, security, and support.

### THE HOSTELS INCLUDE



Twin-sharing rooms



191 Hygienic dining facilities



Balconies



Wi-Fi connectivity



Drinking water facility



Recreational spaces



Spacious and well-ventilated accommodation



Safe and secure environment



Round-the-clock security



Separate hostels for boys and girls



## Life in Residence

Hostel life at SRISIIM encourages friendship, collaboration, discipline, leadership, confidence, and personal growth.







# A Distinctive Advantage

SRISIIM offers a unique learning experience where modern management education is enriched by ethical values, Indian wisdom, analytical thinking, and industry exposure.

## SRISIIM ADVANTAGE



AICTE  
approved  
institution



Value-based and  
future-ready  
management  
education



Integration of  
Ancient Indian  
Wisdom with  
modern  
management



Specializations  
aligned with  
industry needs



Experienced  
faculty and  
industry  
practitioners



Strong focus on  
Business Analytics,  
AI, and digital  
learning



Alumni network  
since 1996



Student clubs  
and leadership  
opportunities



Summer  
internship and  
placement  
support



Safe campus and  
hostel facilities







# Sri Sharada Institute of Indian Management - Research



[www.srisiim.ac.in](http://www.srisiim.ac.in)



CONTACT

9218084957/65/66  
[info@srisiim.ac.in](mailto:info@srisiim.ac.in)  
[www.srisiim.ac.in](http://www.srisiim.ac.in)